



For Immediate Release
October 4, 2010

Media Contact:
Lisa A. Shenkle
VERB! Communications
410.439.4695 or lisa@verbcommunications.com

Asphalt General Designated as a Top 100 Regional Minority Businesses
Linda Cahow, President, also receives Top Woman of Achievement in Subcontracting honor

Beltsville, MD – Linda Cahow, President of Asphalt General has been named a Top 100 Regional Minority Business® Enterprise Award winner. Asphalt General is a Maryland-based general paving contractor for Washington, D.C., Northern Virginia and the Baltimore-Washington corridor. Chosen from nearly 5,000 nominations, Ms. Cahow’s company receives this distinguished designation which pays tribute to outstanding women and minority business owners in Maryland, Virginia, Delaware, Pennsylvania and the District of Columbia. The awards ceremony will take place at the Inn and Conference Center at University of Maryland University College in Adelphi, Maryland on Thursday, October 21, 2010

Linda Cahow, President of Asphalt General is delighted with the recognition.

“We are thrilled to be recognized with a Minority Business Enterprise Award,” she said. “For over two decades, Asphalt General has aimed to provide top quality customer service, creative solutions and long-term results for our clients. This acknowledgement of our work by the business community is a real honor.”

In addition, the Professional Women in Construction (PWC) Washington, D.C. chapter has announced that Ms. Cahow is a recipient of a Top Woman of Achievement in Subcontracting honor. The award recognizes career achievement, excellence in job performance, leadership and exceptional work on a project of the year.

Nominations for both awards were based on peer submissions.

Ms. Cahow was also one of only 15 accepted into and graduated from the Business Opportunity and Workforce Development (BOWD) program, a Twin State Partnership program with the Maryland Department of Transportation (MDOT), the State of Delaware’s Department of Transportation (DelDOT) and the Federal Highway Administration Office of Civil Rights (FHWA). The program, a two-year trial limited to only 25 participants, 15 from Maryland, ten from Delaware, is intended to develop and provide, among other things, a skilled workforce for federal-aid highway contractors working in Maryland and Delaware.

“These recognitions, as a Top 100 Minority Business Enterprise and Top Woman of Achievement from Professional Women in Construction, make me very proud,” says Ms. Cahow.

"Asphalt General represents the best of what our region's minority business community has to offer," said Sharon R. Pinder, CEO of the Center for Business Inclusion and Diversity and founder of the Top 100 MBE® Awards Ceremony. "This award is the culmination of sacrifice, dedication and hard work and will inspire future minority business entrepreneurs to strive for the same level of success."

A panel of distinguished judges chose Asphalt General for the Top 100 Minority Business Enterprise award from 5,000 nominations. Selection was based on entrepreneurs who demonstrated outstanding achievement in four key areas: entrepreneurship, client satisfaction, professional and community contributions. This year's ceremony will be held at the University of Maryland University College on October 21st and is sponsored by The Center for Business Inclusion and Diversity (CBID); the University of Maryland University College (UMUC) Southwest Airlines; HMSHost, PNC Bank, the State of Maryland, and greiBO media. The Inaugural Salute to Women of Achievement Gala Dinner presented by Professional Women in Construction will be held the evening prior on October 20, 6PM at The Sofitel in Washington, D.C.

Asphalt General, with offices in Beltsville and Ellicott City, Maryland, is a general paving contractor offering a wide variety of services to Maryland, Washington, D.C., and Northern Virginia. As one of the area's leading asphalt paving/concrete contractors, Asphalt General has acquired an excellent reputation for customer service, quality control, and product implementation. Our mission is to provide creative solutions, on-time and on-budget for every job. In addition to MDOT MBE-DBE Women-Owned, Federal SB, Federal WBE, Federal SDB certifications, Asphalt General is also certified with the Metropolitan Washington Airport Authority (MWAA) DBE and WSSC MBE & SLBE.

To obtain tickets for the 2010 Top 100 MBE® Awards Ceremony or for a complete listing of this year's winners, please visit www.top100mbe.com.

For more information on Asphalt General, go to www.asphaltgeneral.com or call 301.937.3900.

###

